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SPONSORSHIP OPPORTUNITIES

Society of Information Risk Analysts
2020 Annual Conference
(Online August 25-27, 2020)
Monthly Webinar Series

What is SIRA?

The Society of Information Risk Analysts, established in 2011, is the go-to resource for decision makers & practitioners of information risk management.

As an emerging discipline, information risk management benefits from open dialogue and exchange of ideas. SIRA provides a forum where members can build meaningful, professional relationships that keep them at the top of their profession, explore the most important risk management challenges facing their organizations, & discover how methods from other risk management disciplines can help them meet information risk challenges.

About SIRAcon

95%

Of attendees found speakers extremely or very engaging.

88%

Of attendees found content extremely or very helpful.

“This was honestly a career changing event for me. I had no idea that there were so many people trying to work on the same problems that I was.” – SIRAcon 2018 Attendee

77%

Of attendees used content or lessons in their job.

About SIRA webinars

SIRA's newly launched program of content-rich, vendor-neutral webinars reaches a large segment of the influencers and thought leaders in the burgeoning field of information risk analysis and management.

The Underwriting Opportunity

Unlike most industry events, SIRA webinars are unsponsored – no pitches or infomercials, just information and shared experiences among risk practitioners, executives and business leaders, and leading-edge thinkers in practical tools and techniques.

Underwriters promote their brand and obtain exposure and mindshare in a non-commercial environment that attracts high-impact individuals who might avoid advertising oriented forums.

See page 4 for underwriting details.

Sponsorship Options

| | Friend | Bronze | Silver | Gold | Platinum |
|-----------------------------------|---------|---------|---------|----------|----------|
| Price | \$1,000 | \$2,500 | \$5,000 | \$10,000 | \$15,000 |
| Event Passes | 1 | 2 | 3 | 5 | 10 |
| Digital Marketing Acknowledgement | yes | yes | yes | yes | yes |
| Website Acknowledgement | yes | yes | yes | yes | yes |
| Virtual Vendor Hall (Slack) | - | TBD | yes | yes | yes |
| Annual SIRA Memberships | - | 1 | 2 | 3 | 4 |
| Webinar Underwriting | - | - | 1 | 3 | 6 |
| Introduce Keynote | - | - | - | yes | yes |

Email questions to: siracon@societyinforisk.org

Register at <https://siracon20.busyconf.com>

www.societyinforisk.org